

# FUNDRAISING WITH THAI MANNA



Thai Curry Kits for your upcoming fundraiser.

Quick, easy and healthy meals for your supporters.

**CONTACT US TO  
GET STARTED**

[michelle@thaimanna.com](mailto:michelle@thaimanna.com)

403.998.7049

[www.thaimanna.com](http://www.thaimanna.com)





# HOW IT WORKS

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**Online orders:** We are able to offer online ordering, paper orders or a combination of both for your fundraiser. Online orders allow you an easy contact free option for collecting orders and payments and a field at the checkout that allows your customers to input your team members' name. Note that credit card companies take 2.5% so your income on any online orders would be 22.5% as opposed to 25% for paper orders.

**Timeline:** We can start as soon as your team is ready. Once your orders are in, we'll run reports and confirm numbers with you, we would e-transfer your percentage prior to delivery. If the balance owing is to be paid out to Thai Manna (if your paper orders outweigh your online orders) we ask that you send payment via e-transfer to [michelle@thaimanna.com](mailto:michelle@thaimanna.com) prior to delivery as well.

**Delivery:** Let us know what delivery day and time works for you and we'll do our best to make it work. If your net sales are under \$1000 we would plan for a pickup at one of our Calgary Market locations. Just a reminder that our Kits are perishable and supporter pickup right after delivery is ideal. If this is not possible and the Kits need to be stored, please let us know and we can package the perishables separately to ensure that minimal space is needed.

**Receiving Orders** Each order would be packed by the individual customer. They would generally have 2 pieces (more for the larger orders). One piece will be the perishables and the other would be dry items (ie coconut milk). We'll have a cheat sheet for you so you know how many pieces each customer has and all items are clearly marked.



**BONUS  
GIFT**



**IF YOUR ORDERS ARE OVER \$1000 YOU'LL  
RECEIVE A \$50 GIFT CARD TO BE USED AS YOU SEE  
FIT (PERHAPS A THANK-YOU FOR A VOLUNTEER OR  
AS A PRIZE FOR YOUR BEST SALES PERSON).**

# ONLINE ORDERING MADE EASY

## Website: [www.thaimanna.com/store](http://www.thaimanna.com/store)

Your customers can fill their carts and at the checkout, choose "FUNDRAISER – YOUR GROUP NAME"

This will help us to ensure that your orders get to you and are appropriately accounted for. Your supporters will be paying regular prices for the Kits and the difference will be transferred to you. Subscriptions are not included in the fundraiser and, to ensure your team receives the maximum benefit, we are unable to combine any market specials with fundraising orders.

**Communication:** If you've chosen to go online, we'll send out a communication to your supporters once the ordering window is closed. We'll provide details for the date, time and pickup location but for the most part, we want to make sure that they didn't choose the fundraiser checkout in error. You will receive their contact details in your sales breakdown so you will have the opportunity to send communication with pickup details as well.



## SOCIAL MEDIA



WE'RE HAPPY TO PROVIDE 3 GRAPHICS FOR YOUR TEAM TO POST ON SOCIAL MEDIA AS A MEANS OF LETTING YOUR SUPPORTERS KNOW THAT YOU'RE RAISING FUNDS WITH US.

